



Northumberland Coast National Landscape Partnership

Partnership Member - Farming and Land Management

Role Profile

Background

The Designated Landscape

The Northumberland Coast between Amble and Berwick-upon-Tweed was designated as an Area of Outstanding Natural Beauty (AONB) in 1958. In 2023 all AONBs were renamed as National Landscapes. However, AONB remains the underlying legal designation.

The Northumberland Coast is one of 46 National Landscapes in the UK. These are places with national importance, protected for the nation's benefit. National Landscapes are cherished by their communities and celebrated by the nation. These national designations are all managed locally by expert teams.

The Partnership

In 2003, there was a requirement for each AONB to establish an advisory board or committee to help Local Authorities in their management of the designated landscape. The Northumberland Coast National Landscape Partnership is the advisory body undertaking the role.

Objectives of this include the following:

- To implement and encourage others to implement the agreed AONB Management Plan.
- Through co-ordination, information sharing and communication, to support and demonstrate the purpose, importance, characteristics, protection, and management of the National Landscape.
- To advise public bodies, agencies, and statutory undertakers as to how they can best further the purposes of the National Landscape and engage them in positive management initiatives.
- To advise relevant authorities concerning appropriate planning policies, and to offer advice on appropriate design and on development proposals which may affect the character and quality of the National Landscape.
- To advise partners on the level of funding needed for National Landscape management and act to secure funding from a number of other sources;



Northumberland Coast National Landscape

- To establish a management structure that is relevant to the objectives of the National Landscape.
- To commission research, special studies and monitoring.
- To establish links, exchange best practice and seek opportunities for joint initiatives with other National Landscapes, National Parks, and protected areas both nationally and internationally.

The Partnership achieves these objectives principally through its role in steering the activities of the Northumberland Coast National Landscape staff unit. From time to time the Partnership may establish other panels or working groups it feels are necessary to assist in the delivery of its objectives.

The Partnership is made up of 18 members, a mix of local authorities, statutory bodies and specialist members. The Farming and Land Management role is one of the specialist member seats.

The Role

Members of the Partnership will contribute their expertise and knowledge and champion the purposes of designation and objectives of management both externally and within their own organisation. They will:

Guide and advise the Partnership, staff team and other partners on matters relating to agriculture and rural land management.

Be an advocate for the Northumberland Coast National Landscape, influencing policy and decision-making, when required.

Chair working groups as and when required.

Members of the Partnership will be expected to always act, without political bias or personal interest, to further the purposes of National Landscape (AONB) designation on the Northumberland Coast.

What we're looking for

A committed and enthusiastic individual with:

A passion for the landscape of the Northumberland coast and its cultural, natural, and geological heritage.



Northumberland Coast National Landscape

Someone actively involved with a agriculture; a farmer, landowner, agent or advisor working, or having worked, in or near to the Northumberland Coast National Landscape.

The ability to bring people together and inspire action.

A commitment to diversity, inclusion, and sustainability.

Your Commitment

This is a voluntary role and membership is for a fixed term of four-years, renewable once. We can pay travel expenses to attend meetings.

The Partnership meets formally three times a year. These meetings are at 4pm on weekdays and are hybrid meetings.

Occasional attendance at other events, meetings of working groups and similar.

How to apply

Please send a covering letter, telling us why you are passionate about the Northumberland Coast and the experience and knowledge that you will bring to the Partnership to ensure that it remains a beautiful and vibrant place.

You may also send a CV, but this isn't a requirement.

Please apply, by email, to info@northumberlandcoast-nl.org.uk by 06/04/2025.

An informal chat with the Chair and/or Vice-Chair and the National Landscape Manager will be arranged for shortlisted applicants.

If you require any further information, please contact:

Iain Robson, National Landscape Manager via email iain@northumberlandcoast-nl.org.uk or by telephone 07774 715744